BIOGRAPHICAL INFORMATION

Charlie Scibetta

Senior Director, Corporate Communications Nintendo of America Inc. Redwood City, Calif.

Charlie Scibetta joined Nintendo of America in February 2008 as senior director of Corporate Communications. Scibetta oversees the internal communications team, analyst relations and financial reporting. He drives strategic company decisions with NOA management, Nintendo Co. Ltd., Nintendo of Europe and NOA's PR agency (GolinHarris) related to the various corporate communications initiatives and programs. He serves as a spokesman for Nintendo, spearheads message creation and manages budgets.

Before joining Nintendo, Scibetta worked as the director of public relations for SEGA America, as senior global PR manager for Microsoft and as public relations manager for Electronic Arts.

Scibetta earned a Bachelor of Arts degree in communications, with options in public relations and journalism, from California State University, Chico.